

Privacy Policy

Effective: December, 2025

We, GLOCAL REACH PTE. LTD. (“we”, “us”, or “our”) are committed to protecting the privacy of our users’ data and have taken all the necessary measures to protect. This Privacy Policy ("Policy") explains how we collect, use and disclose your information when you request, obtain and use our EchoFamily (“App” or “Services”) or interact with us. We also explain your data privacy rights and how you can exercise them.

A. Data We Collect

We may collect below personal data depending upon the nature of the Service offered:

- Account data. We will collect your name, email address, birth date, phone number, password and so on when you create an account with us.
- Location and movement data. We collect precise geolocation data (including GPS coordinates and latitude/longitude data) and data about your location such as city or zip code inferred through your IP address and data through technologies like Wi-Fi and Bluetooth.
- Optional data. If you need to customize features within the App, we may collect the related individual’s emergency data such as the individual’s gender, height, weight, race, ethnicity, medications, allergies, and medical conditions including whether the individual is special needs and the category of such special needs.
- Device data. This includes your device types and settings, device make/model, device identifiers (such as IDFA, IDFV for Android, GAID for IOS), browser information (including browser type and language preference), mobile, wireless, operating system, IP address, another network information (such as internet service provider name, carrier name and signal strength), application version numbers, Wi-Fi connection, battery status, and advertising identifiers.

- Motion activity data. This includes data about how and where you are moving such as your speed, altitude, and heading.
- Usage data. This includes the pages of our App you visit, the time and date of your visit, the time spent on those pages, unique device identifiers another diagnostic data.
- Messages data. When you send messages to other users using the App, we may collect your messages, and any photos or videos you send via the App. We may also access your photo or camera roll on your mobile device with your consent.
- Data provided to us by third parties. If you connect another third parties' account to your account created on our App, we receive data from the companies providing you these services.

B. Purposes for Collecting and Using Data

We collect and use data about you for the purposes listed below:

- To provide you with our App and Services.
- To communicate with you, such as asking for your feedback, send you with personalized information about the App or our business partner's products and services that may be of interest to you, as allowed by applicable law.
- To place and manage ads in our advertising program.
- To conduct individual or market research and analytics.
- To ensure quality, maintain safety, improve our App and Services and develop new apps and services.
- To protect our App, our users, and the public and to prevent potentially prohibited, harmful, or illegal activities.
- To fix problems of our App, such as by monitoring, debugging, repairing, and preventing issues.

C. Sharing Data

We share data about you in limited circumstances and with parties listed below:

- Our subsidiaries and independent contractors who need the data to help us provide our Services or process the data on our behalf.
- Third-party vendors who need the data in order to provide their services to us, or to provide their services to you. This includes vendors that help us provide our Services to you.
- In response to a subpoena, court order, or other governmental request.
- When we believe in good faith that disclosure is reasonably necessary to protect the property or rights of us, third parties, or the public at large.

D. Advertising Campaign

We may engage third parties to place ads, provide analytical services, and conduct related activities in our App, as well as promote our App and Services to you on non-affiliated websites and services. For this purpose, we will use your data we collect, your activities on our App and other data we receive from third parties. We will also share certain data with our advertising partners, such as device and advertising identifiers and activity data, and a hashed version of your email address, so that they can select relevant ads to show you in our services, deliver targeted ads on other companies' websites or mobile applications, and understand the effectiveness of the ads.

E. Children's Data

Protecting children's privacy is important to us. We do not direct the App to, nor do we knowingly collect any personal data online from children under the age of 13 (or the minimum legal age required to provide consent for processing of personal data in the country where the child is located). Children may not access or use the App unless their use is directly authorized by their parent, guardian or another authorized adult who agrees to be bound by this Notice.

F. How Long We Keep Data

We will retain your personal data for as long as is necessary to complete the purposes for which it was collected, or as may be required by law. If we no

longer require retaining your personal data, we will use best efforts to destroy or delete such data.

G. How We Secure Data

We maintain physical, electronic and procedural security measures to guard against unauthorized access to systems and uses safeguards such as firewalls and data encryption. We enforce physical access controls to our buildings and we authorize access to your data only for those employees or agents who require it to fulfill the responsibilities of their jobs.

H. Your Privacy Rights

Data protection laws give you certain rights with respect to your personal data, including the rights to:

- Request access to your personal data.
- Request portability of your personal data.
- Request correction or deletion of your personal data.
- Object to our use and processing of your personal data.
- Request that we limit our use and processing of your personal data.
- Withdraw your consent at any time.

I. Links to other Websites

The App may contain links to websites of other organizations which are not owned by us. This Notice does not cover how those organizations process your personal data and we are not responsible for the privacy practices of those organizations. We encourage you to read the relevant privacy policy on the other websites that you may visit.

- Vungle: <https://liftoff.io/privacy-policy/>
- Applovin/Max: www.applovin.com/privacy
- Appsflyer: www.appsflyer.com/legal/privacy-policy
- Google Admob/Firebase: policies.google.com/privacy?hl=en
- Facebook:

www.facebook.com/privacy/policy/?entry_point=comet_dropdown

- Mintegral: www.mintegral.com/cn/privacy
- Inmobi: <https://www.inmobi.com/privacy-policy>
- Pangle: www.pangleglobal.com/zh/privacy/partner-en

J. How to Reach Us

If you have a question about this Notice, or you would like to contact us about any of the rights mentioned above, please contact us via email: wangqi@glocalreach.com

K. Notice Changes

Although most changes are likely to be minor, we may change this Notice from time to time. We encourage you to frequently check this page for any changes to this Notice. Your further use of the App after a change to our Privacy Notice will be subject to the updated Notice.